

# RYAN BASSETT

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## PROFESSIONAL SUMMARY

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Technical Web Designer with a B.A. in Graphic Design (3.88 GPA) and a strong foundation in front-end development. Expert in bridging the gap between high-fidelity UI/UX design and clean, scalable code. Proven track record of leveraging SEO and responsive design to drive user engagement and business growth.

## SKILLS

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- HTML5, CSS3, JavaScript (ES6+), React, jQuery, Tailwind CSS, Bootstrap 5.
- Tools: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Acrobat), Figma, Canva.
- WordPress, Webflow, Git/Version Control, FTP/cPanel, CMS Management.
- Have owned, operated, and managed my own web design and computer repair business.
- UI/UX Design, Responsive Web Design, SEO, Data Visualization, Infographics.
- Proficient in working in MS Visual Code editor and hard-coding with Live Server.

## EXPERIENCE

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### Stocker (University Employment)

2023-2023

- “Lowes Hardware Store” in Canoga Park, CA
- Maintained high productivity in a fast-paced environment while completing a full-time degree program.
- Demonstrated strong time management and reliability during high-pressure overnight shifts.

### Freelance Web Designer & Technical Consultant

2014 - 2015

- “Ryan’s PC Repairs” in Castaic, CA
- Founded and operated a digital services venture focusing on web design, SEO, and technical hardware repair.
- Achieved #1-3 SEO keyword ranking on Google, resulting in a 90% organic client acquisition rate.
- Designed and deployed multiple custom websites for educational and private clients, focusing on functional aesthetics and user experience.
- Managed end-to-end project lifecycles, from initial wireframing to final deployment and server maintenance.

### Barista

2007 - 2007

- “It’s A Grind” in Castaic, CA
- Developed foundational communication and social skills through direct customer interaction and service.

- Managed inventory organization and operational cleanliness in a deadline-driven setting.

## **EDUCATION**

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**Southern New Hampshire University** June 2024

- Graduated with a 3.881 GPA
- Technical graphic design, interactive programming, and digital media creation.
- Curriculum focused on creating graphics in Adobe Creative Cloud.

**Ozark Christian College** Dec 2014

- Theological Studies in the New Testament
- Non-completed Bible degree, changed schools to pursue Graphic Design.

**Associate of Arts** June 2012

- A.A. Psychology Major, Sociology Minor
- Sociology and human behavior—applying psychological principles to enhance User Experience (UX) and design thinking.

**Valencia High School** June 2007