

RYAN BASSETT



Telephone / SMS:
(661) 670-6440

Email:
bassettr86@yahoo.com

Website:
bassettgraphics.com

Address:
22115 Roscoe Blvd #A7
Canoga Park, CA 91304

LinkedIn:
<https://www.linkedin.com/in/bassettr/>

PROFESSIONAL SUMMARY

Technical Web Developer & Designer with a B.A. in Graphic Design (3.88 GPA) and a robust foundation in modern front-end development. Expert at translating complex user interfaces into interactive, responsive web applications. Self-driven developer who has successfully launched and managed multiple live digital products. Eager to leverage a strong command of clean code, UX layout principles, and optimization strategies to deliver seamless digital experiences in a collaborative development environment.

TECHNICAL SKILLS

- HTML5, CSS3, JavaScript (ES6+), React, jQuery, Tailwind CSS, Bootstrap 5.
- Tools: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Animate), Figma, Canva.
- WordPress, Webflow, Git/Version Control, FTP/cPanel, CMS Management.
- I have owned, operated, and managed my own web design and computer repair business.
- UI/UX Design, Responsive Web Design, SEO, Data Visualization, Infographics.
- Proficient in working in MS Visual Code and any required code editors.
- Fast learner, eager to work, strong communication skills, teamwork orientated.

WORK EXPERIENCE (FROM MOST RECENT)

Stocker (University Employment)

2023-2023

- “Lowes Hardware Store” in Canoga Park, CA
- Maintained high productivity in a fast-paced environment while completing a full-time degree program, extra work for student income.
- Demonstrated strong time management and reliability during high-pressure overnight shifts.

Freelance Web Designer & Technical Consultant “Ryan’s PC Repairs” in Castaic, CA

2014 - 2015

- Founded and operated a digital services venture focusing on technical hardware repair for personal computer systems. Virus removal / Data loss / Slow systems / Upgrades.

- Achieved #1-3 SEO keyword ranking on Google, resulting in a 90% organic client acquisition rate. Essentially stayed competitive solely from incoming search traffic.
- Designed and deployed multiple custom websites for educational and private clients, focusing while studying Bible at Ozark Christian College, especially churches and church organizations.

Barista

2007 - 2007

- “It’s A Grind” in Castaic, CA
- Developed foundational communication and social skills through direct customer interaction and service.
- Managed inventory organization and operational cleanliness in a deadline-driven setting.

PROJECTS

- www.lsmithmusic.com – First post-graduate clientele made an online presence for a up and coming R&B musician featuring his music, tour dates, image/video gallery, and more.
- www.quakeliveconfigeditor.com – First major independent solo project, built out of JS / HTML5 / Tailwind CSS / Supabase (Auth and Cloud Storage), a video game tool for creating configuration files for the Steam game Quake Live.
- w3preferences.netlify.app – Second major project, Warcraft 3: Reforged gaming tool for exporting settings and Custom Keys for the Blizzard Entertainment game.

EDUCATION

Completed B.A. - Southern New Hampshire University

June 2024

- Graduated with a 3.881 GPA and achieved Honor Roll, Dean's List, and a spot in an honorary society for those with excellent academic achievement.
- Technical graphic design, interactive programming, and digital media creation.
- Curriculum focused on creating graphics and websites in Adobe Creative Cloud.

Non-Completed B.A. - Ozark Christian College

Dec 2014

- Theological Studies in the New Testament and Old Testament
- Sought out Bible study to reinforce my personal belief systems, grow in Theological knowledge, and prepare myself for ministry.
- While studying, I worked for multiple teachers, pastors, churches, and church organizations as a web designer / developer.

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Completed A.A. – College of The Canyons

June 2012

- A.A. Psychology Major, Sociology Minor
- Sociology and human behavior—applying psychological principles to enhance User Experience (UX) and design thinking.
- Hybrid student, visiting two separate campuses and also attending online courses.

High School - Valencia High School

June 2007